

U.S. HEALTH CORPORATION

April 8, 1997

3555 Olentangy River Rd.
Columbus, Ohio 43214

Telephone
(614) 566-5424

Geoffrey Mitchell, M.D.
Riverside Methodist Hospitals
Emergency Services
3535 Olentangy River Road
Columbus, Ohio 43214

Dear Geoffrey:

I am pleased to notify you of your invitation to enroll in the U.S. Health Corporation sponsored *VHA Physician Leadership Program*. This program was developed by VHA to provide the core knowledge and skills that physician leaders, both current and developing, need for effective management in today's changing health care industry. The program is aimed at the educational niche between the short courses that you might have attended (The Advisory Board and The Governance Institute) and a university MHA/MBA degree offering. It is taught by nationally known faculty in four modules, and continuing medical education units will be awarded for your complete attendance. (A schedule and program brochure are enclosed for your review. The program will be held at U.S. HealthPlan.)

You are one of a very select group being given the opportunity to attend. While I realize this is a significant time commitment, I believe this will greatly impact not only your clinical practice, but your role in physician leadership as well. To further enhance communication and partnership, selected administrators will also be asked to participate. This group will include Clinical Service Line, G/RMH Operations Team and Senior Administrative Staff leaders.

The cost of the entire series is \$2,000 per participant. U.S. Health Corporation will reimburse the \$2,000 upon your attendance and completion of the entire course. Because of the nature of the course, you will need to treat this as if you are going out of town (i.e. no beepers, calls, etc.) during the program.

Please review the enclosed information carefully and notify my assistant, Beth Thomas at (614) 566-5711, at your earliest possible convenience, if you are interested in participating. After calling, please fax the completed "Personal Information" sheet to my attention at (614) 447-8244. As space is very limited, we would appreciate being notified of attendance as well as regrets.

Sincerely,



J. Nick Baird, M.D.
Chief Medical Officer

JNB:bt
Enclosures

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